



Sponsorship and Ad Book Contract  
'r kids Family Center Community Ribbon Cutting Event  
June 24, 2022 1:30pm to 3:30pm

Sponsor Name: \_\_\_\_\_ Affiliation (URL) \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Corporate Sponsorships:

**Champions for Children**

\_\_\_\_ \$10,000

Top billing category on all media, personal banner displayed,  
Name on Welcome Banner, Full page ad,  
Company marketing materials in Goodie Bags  
Name permanently displayed on the Donor Board at 'r kids

**Family Advocate**

\_\_\_\_ \$7,500

2<sup>nd</sup> billing on all printed materials and social media,  
Name on Welcome banner, full page ad, one item added to Goodie Bag  
Name added to Family Advocates plaque

**Kinship Sponsor**

\_\_\_\_ \$5,000

Third billing on all printed materials  
Name on Welcome banner, full page ad,  
Name added to Kinship plaque

**Platinum**

\_\_\_\_ \$2,500

Name on Welcome banner and all social media  
One item added to Goodie Bag

**Gold**

\_\_\_\_ \$1,500

Name on Welcome banner and one item added to Goodie Bag

**EVERY Guest will receive a Goodie Bag to take with them and share with their families with your company's logo/ad.**

## Advertising Space Opportunities

\_\_\_ Full Page \$1000 \_\_\_ Half Page \$500 \_\_\_ Quarter Page \$250 \_\_\_ Biz Card \$150

\_\_\_ One line of personal wishes \$36

**Payment is due with contract.** Please e-mail ad (if part of package) in one of the formats listed on format sheet to [carmenc@rkidsct.org](mailto:carmenc@rkidsct.org) or mail along with payment to:

'r kids, Inc. Attn: Carmen  
45 Dixwell Avenue  
New Haven, CT 06511

**For credit card payments or questions:** call Carmen at 203-865-5437.

'r kids accepts MasterCard and Visa.

**Deadline for copy and payments** for ad to appear: **June 3, 2022.** 'r kids, Inc. is a 501 (c) (3) not-for-profit corporation. All contributions are tax deductible to the extent allowed by law.

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'r kids use only:

Date rec'd: \_\_\_\_\_ Name: \_\_\_\_\_ Ck #: \_\_\_\_\_

**Full Page**  
**5.5 x 8.5**

**Half Page**  
**5.5 x 4.25**

**Quarter /  
Business Card**  
**2.1 x 2.75**

### File Specs:

#### Preferred File format is an Adobe PDF:

All PDF file dimensions must be set up to the ad sizes specified. Fonts must be properly embedded to avoid formatting and layout problems.

#### Adobe Illustrator or Photoshop Files-

For Illustrator, provide file as an AI file or an EPS. Convert all text to outlines. For Photoshop, please make sure the file is either a PSD, or a TIFF

#### Quark or Adobe InDesign-

Include all fonts and linked images